

## Data Ethics Policy

### Purpose

This policy outlines our commitment to ethical and responsible data practices in compliance with the General Data Protection Regulation (GDPR). Our objective is to ensure that the personal data of our users and customers are processed lawfully, fairly, and transparently.

### Scope

This policy applies to all employees, contractors, partners, and third-party service providers who collect, process, or store personal data on behalf of our organization.

### Principles of Data Ethics

We commit to the following principles of data ethics:

#### Lawfulness, fairness, and transparency

We collect, process, and store personal data in a lawful, fair, and transparent manner. We will obtain consent from the data subjects before processing their personal data and provide clear and concise information about the purpose and nature of data processing.

#### Purpose limitation and data minimization

We collect and process personal data only for specific, explicit, and legitimate purposes. We will ensure that the personal data collected are relevant, adequate, and limited to what is necessary for the intended purpose.

#### Accuracy and integrity

We will ensure that personal data collected are accurate and kept up-to-date. We will also take appropriate measures to ensure the integrity, confidentiality, and security of the personal data.

#### Data subject rights

We respect the rights of data subjects, including the right to access, rectify, erase, restrict processing, and object to the processing of their personal data. We will respond promptly to any data subject requests and ensure that their rights are upheld.



## Accountability

We take responsibility for our data processing activities and have appropriate policies and procedures in place to ensure compliance with GDPR. We will also regularly review our data processing activities to identify and mitigate any risks to data subjects.

## Data Protection Officer (DPO)

We have appointed a Privacy Officer to oversee our data protection practices and ensure compliance with GDPR. The Privacy Officer is the main point of contact for any data protection-related issues and can be reached at [privacy@intellifinder.dk](mailto:privacy@intellifinder.dk)

## Data Breach Management

In the event of a data breach, we will take immediate action to contain the breach, assess the risks to data subjects, and notify the relevant supervisory authority and data subjects as required by GDPR.

## Training and Awareness

We provide regular training and awareness programs to all employees, contractors, partners, and third-party service providers who handle personal data on behalf of our organization. The training covers GDPR requirements, our data ethics policy, and the importance of data protection.

## Review and Update

We will review and update our data ethics policy periodically to ensure that it remains compliant with GDPR and reflects any changes in our data processing activities.

March, 2023

